



SCREEN Graphic Solutions Co., Ltd.

**Shipments of SCREEN’s Truepress Jet520 Series
Reach 1,500 Systems, Including OEM Partner Models**

Landmark 1,500th System Delivered to Access Direct Mail

Kyoto, Japan – October 18, 2019 – SCREEN Graphic Solutions Co., Ltd. (SCREEN GA) has now shipped a grand total of over 1,500 units of the Truepress Jet520 series including OEM partner systems. The landmark 1,500th system’s installation is complete at the facilities of Access Direct Mail in the United States. Since 1984, Access Direct Mail has provided customers in the southeastern United States with a single point of contact for direct mail and printing services, as well as cross-media and cross-channel marketing solutions.



Access Direct Mail, Inc., destination of 1500th unit of the Truepress Jet520 series

Please download the photo from www.screen.co.jp/en/about/nr-photo_2019

Left to right:
Ken Ingram, President, SCREEN GP Americas
Dori Giglio, President and Owner, Access Direct Mail, Inc.
Michael Bridger, Vice President of Business Development, Access Direct Mail, Inc.
Leo Wiltgen, Regional Sales Manager, SCREEN GP Americas

SCREEN GA originally released its pioneering Truepress Jet520 full color variable inkjet press to the industry in 2006. The system combined cutting-edge inkjet technologies with prepress technologies refined by SCREEN GA over many years. Its development answered the growing need for printing companies to be able to produce high value-added materials tailored to individual consumers. Since this time, SCREEN GA has expanded its product lineup and solutions, and the press lineup’s outstanding productivity and quality have driven the shift toward full color, inkjet production transactional printing and also contributed to the expansion of the overall variable printing market.

Thanks to the strong support from users all over the world, SCREEN GA has now shipped a combined total of over 1,500 units of the Truepress Jet520 series including OEM partner systems since the initial release in 2006.

SCREEN GA intends to continue utilizing its established high-speed, high-quality inkjet technologies as it works to further improve production line automation and develop solutions that can resolve the many challenges faced by its customers. It is confident these efforts will enable it to both open up new markets and contribute to the long-term development of the printing industry.

Comments by Takanori Kakita, President of SCREEN Graphic Solutions Co., Ltd.

When the first Truepress Jet520 system was launched, transactional printing materials were mainly produced with monochrome variable printing on preprinted forms. The Truepress Jet520 series has continued to develop right up until today in tandem with the growth of one to one marketing and the migration of transactional printing to full color on demand production. In this time, a large number of innovative companies around the world have adopted Truepress Jet520 systems, and we are pleased to have been involved in their efforts to add new value to their printed products and create new business models.

Our digital printing solution business has grown literally thanks to the long-term relationship with our users, including upgrades and additional orders. We are proud that there are some users who have continued to employ our original first generation models for more than 10 years as part of their main production equipment. Going forward, we intend to prioritize our customer first mindset, with further integration of our development, production, sales, marketing and service activities.

Development of Truepress Jet520 Series (SCREEN Brand Models)

Launch	Product	Features
2006	Truepress Jet520	Launch of SCREEN GA’s first full color variable inkjet system, enabling high-speed printing of up to 64 meters per minute (color)
2008	Truepress Jet520 High-speed option	Release of an option delivering outstanding productivity of up to 128 meters per minute (color)
2010	Truepress Jet520EX	Launch of a specialized monochrome inkjet printer offering throughput of up to 128 meters per minute (monochrome)
	Truepress Jet520ZZ	Launch of a high-productivity model offering throughput of up to 220 meters per minute (color)
2012	JetInspection	Launch of an integrated unit providing comprehensive full color variable inspection
	EQUIOS RIP	Release of an EQUIOS platform specifically designed for the Truepress Jet520 series
	JSPST ¹ Technology Award Receipt of award by Truepress Jet520	
2015	Truepress Jet520HD	Launch of a high-precision inkjet press with a resolution of 1,200 dpi
2016	Truepress Jet520 Advanced	Launch of the Advanced series, offering exceptional definition and productivity
	Truepress Jet520EX Advanced	
	Truepress Jet520ZZ Advanced	

Launch	Product	Features
2017	Truepress Jet520NX	Launch of a next-generation full color variable inkjet press with the increased responsiveness needed for mixed and small lot printing
	Truepress ink SC	Introduction of inks specially developed for the offset coated papers used in the Truepress Jet520HD
	PIA ² 2017 InterTech™ Technology Award Receipt of award by Truepress Jet520HD and Truepress ink SC	
2018	JSPST Technology Award Receipt of award by Truepress Jet520HD and Truepress ink SC	
	Truepress Jet520HD+	Launch of a model equipped with a new drying unit that supports throughput of up to 75 meters per minute for offset coated papers
	EQUIOS PrintSimulator	Release of a tool for PDF preflight as well as the simulation of RIP speed and ink consumption
2019	Truepress Jet520HD+ High-speed option	Release of an option that delivers throughput of up to 100 meters per minute on offset coated papers
	Evaluation by Image Test Labs Test program by Image Test Labs reveals the quality of the Truepress Jet520HD+ equals that of offset presses on standard offset coated papers	
	Truepress Jet520HD AD	Launch of a high-speed and high-density model for offset coated papers

1. Japanese Society of Printing Science and Technology
2. Printing Industries of America

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